

# Spreading the Gospel



Church of Corpus Christi  
Strategic Planning

2017-2020



# Spreading the Gospel

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## Agenda

- Purpose
- Common Grounds
- Pillar Objectives
- Questions and Discussion



Spreading  
the  
GOSPEL

LITURGY

FAITH FORFEITURE

OUTREACH

STAFF & VOLUNTEERS

FACILITIES

CONTRIBUTIONS

# Purpose

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## Purpose

- Proactive response to staff and demographic changes
- Improve financial position
- Proactive facilities management
- Engage members in spreading the Gospel



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## Mission

The Catholic Church of Corpus Christi, a welcoming parish community, makes Christ present through sharing his message, celebrating the liturgy, and challenging members to practice justice, peace and charity.

# Common Grounds

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## Foundations to Strengthen

- Communication
- Facilities
- Administration
- Membership
- Finances



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## Communication Strategies

- Establish communications committee
- Utilize electronic communication
- Utilize gathering area
- Utilize community events
- External marketing



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## Facilities Strategies

- Establish maintenance committee
  - Proactive maintenance plan
- Utilize campus space efficiently
- Plan space utilization for growth



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## Administrative Strategies

- Prepare for pastoral transition
- Evaluate staff responsibilities
  - Volunteer coordinator



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## Membership Strategies

- Retain and engage current members
  - Parish census
  - Communicate more effectively
- Recruit new members
  - Marketing



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## Financial Strategies

- Establish stewardship committee
- Promote electronic giving
- Explore future leasing and rental opportunities

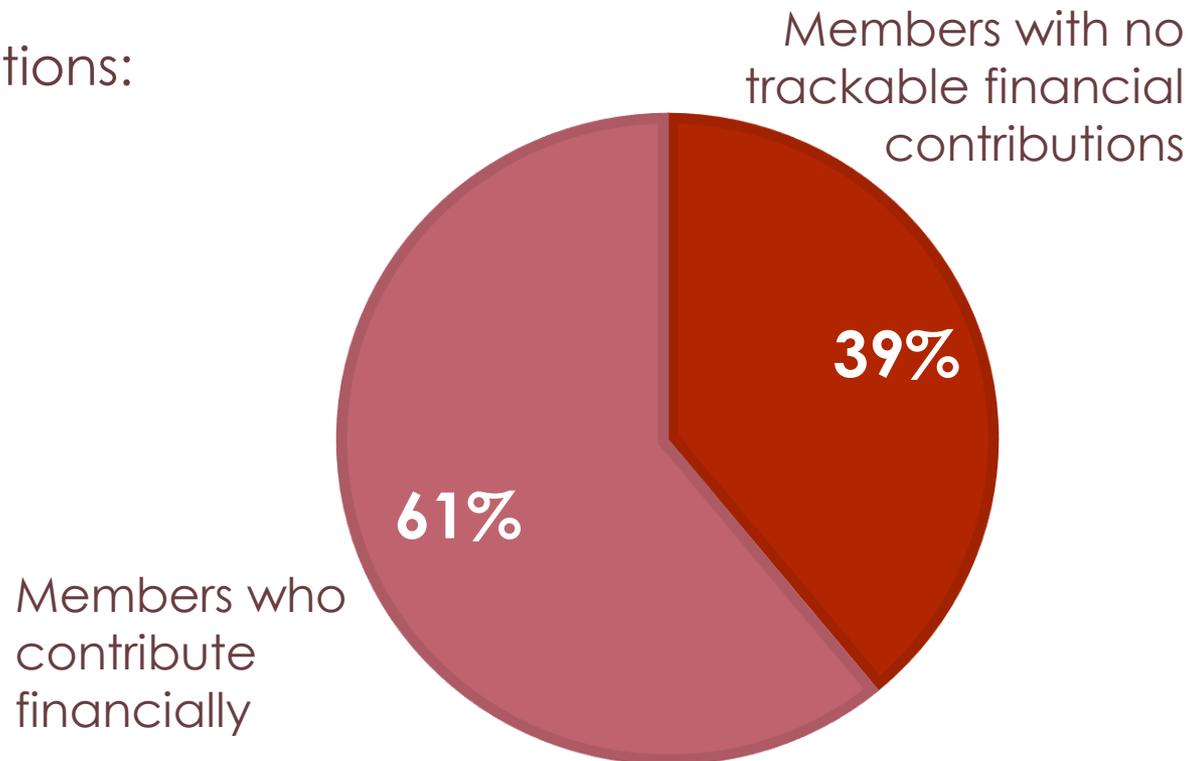


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## Financial Statistics

Average Contributions:

- \$30 per week
- \$120 per month



# Pillar Objectives

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## Liturgy

- Encourage liturgical participation
- Prepare for priest retirement/shortage





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## Faith Formation

Strengthen Catholic formation and education for:

- Youth
- Young adults
- Adults
- Families

Support mission of St. Rose parish school





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## Community Outreach/Social Justice

- Be an inclusive parish
- Reach out to non-practicing, separated and searching Catholics
- Retain current members
- Expand elderly ministries
- Increase participation in service ministries
- Strengthen environmental stewardship



# Discussion

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# Church of Corpus Christi Strategic Plan 2017-2020

## LITURGY

**OBJECTIVE 1: To encourage the full and active participation in liturgical celebrations by the gathered assembly.**

**Strategy 1.1 Further enhance Corpus Christi's welcoming liturgical celebrations and environment**

|    | Action   | Staff/Volunteers                        | Facilities           | Timeline      |
|----|--|---|----------------------|---------------|
| 1  | Return reverence to the 9:30 Mass by quieting down the Sunday school students  | Sunday School Coordinator               | Church and GS        | In progress   |
| 2  | Provide hooks or cubbies for "Sunday Bags" during Mass                         | Sunday School Coordinator               | Church and GS        | In progress   |
| 3  | Provide Handicap (wheelchair) seating space                                    | Liturgy Committee and COML              | Church               | Immediate     |
| 4  | Provide greater variety of hospitality (food/bev) after Mass                   | COML                                    | GS                   | Within 3 Mo.  |
| 5  | Create an Art and Environment Committee to beautify the church for each season | Coordinator of Music and Liturgy (COML) | Gathering Space (GS) | Within 6 Mo.  |
| 6  | Brighten overhead lighting in Church and Gathering Area                        | Maintenance                             | Church and GS        | Within 6 Mo.  |
| 7  | Provide name tags for all  | Volunteer                               | GS                   | Within 6 Mo.  |
| 8  | Fix roof leaks and other facility maintenance needs                            | Maintenance                             | Church and GS        | Within 9 Mo.  |
| 9  | Improve sound in back/perimeter of church                                      | COML                                    | Church               | Within 12 Mo. |
| 10 | Sterilize and redecorate bathrooms   | Maintenance & Volunteers                | Bathrooms            | Within 18 Mo. |

**Strategy 1.2 Provide alternate prayer space when HIH is using worship space**

|   | Action  | Staff/Volunteers    | Facilities | Timeline     |
|---|---|---------------------|------------|--------------|
| 1 | Publicize office Chapel as a space for weekday prayer/adoration | Communications Com. | Chapel     | Within 3 Mo. |

**Strategy 1.3 Assure parishioners are aware of all liturgical celebrations**

|   | Action  | Staff/Volunteers                 | Facilities    | Timeline    |
|---|---|----------------------------------|---------------|-------------|
| 1 | Form a Communications Committee to publicize liturgical events in the most cost effective way possible, such as via e-mail or a digital monitor in the church | Office Mgr & Communications Com. | Office and GS | In progress |

**Strategy 1.4 Provide more opportunities for personal faith sharing both inside and outside of the liturgy**

|   | Action  | Staff/Volunteers         | Facilities            | Timeline     |
|---|---|--------------------------|-----------------------|--------------|
| 1 | Provide more Testimonies during liturgies           | Communications Com & Vol | Office, Church and GS | Within 9 Mo. |
| 2 | Share Testimonies on social media                   | Communications Com & Vol | Office, Church and GS | Within 9 Mo. |
| 3 | Introduce small group or peer-to-peer faith sharing | Communications Com & Vol | Office, Church and GS | Within 9 Mo. |

**OBJECTIVE 2: To proactively prepare for upcoming priest retirement and future priest shortage**

**Strategy 2.1 Prepare both the parish community and the new pastor for the transition**

|   | Action   | Staff/Volunteers            | Facilities    | Timeline      |
|---|--|-----------------------------|---------------|---------------|
| 1 | Assemble a welcoming committee for the new Corpus Christi/St Rose Pastor | Pastor Welcoming Committee  | Church and GS | Within 12 Mo. |
| 2 | Assemble a retirement committee for Fr Fitz                              | Pastor Retirement Committee | Church and GS | Within 12 Mo. |

**Strategy 2.2 Assure number of weekend Masses matches number of available priests**

|   | Action   | Staff/Volunteers      | Facilities | Timeline    |
|---|--|-----------------------|------------|-------------|
| 1 | Maintain current schedule until we can no longer find enough weekend associates                          | Liturgy Com. and COML | Church     | Ongoing     |
| 2 | Consider eliminating the overlap of Mass times with St. Rose to enable one Priest to cover both parishes | Liturgy Com. and COML | Church     | In progress |

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**Strategy 2.3 Prepare for future priest shortage by expressing willingness to Archdiocese that Corpus Christi is open to exploring alternate forms of parish leadership**

|   | Action  | Staff/Volunteers             | Facilities | Timeline     |
|---|---|------------------------------|------------|--------------|
| 1 | Publish in this plan that Corpus Christi is open to a Parish Life Administrator | Parish Council & Archdiocese | n/a        | Within 3 Mo. |

**Strategy 2.4 Prepare for future priest shortage by expressing to Archdiocese a willingness to explore alternate forms of liturgical celebrations**

|   | Action  | Staff/Volunteers   | Facilities | Timeline     |
|---|---|--|------------|--------------|
| 1 | Publish in this plan that Corpus Christi is open to hired weekend Priests presiding over Mass only or Communion Services lead by a Deacon or a Lay Minister | Parish Council & Archdiocese. Priest, Deacon, Lay Minister, Parish Life Minister | Church     | Within 3 Mo. |

### FAITH FORMATION

**OBJECTIVE 1: To strengthen Catholic formation and education from youth, adults and families through implementation of content and consistent instruction to give a strong foundation for a faithful life.**

**Strategy 1.1 To allow for a more balanced faith formation budget**

|   | Action  | Staff/Volunteers   | Facilities                            | Timeline        |
|---|---|--|---------------------------------------|-----------------|
| 1 | Charge fees for adult Speaker series and other programs, to help cover the cost of speakers and related hospitality   | DOFF   |                                       | Immediate       |
| 2 | Increase Tuition costs for youth faith formation to cover a larger portion of the direct cost   | Director of Faith Formation (DOFF)                       | Classrooms                            | Fall 2017 start |
| 3 | Increase fees charged for retreats (Confirmation)/consider an alternative location/structure  | Coordinator of Youth Faith Formation                     |                                       | Fall 2017 start |
| 4 | Establish a scholarship program to allow for parishioners to contribute directly to a specific faith formation level (elementary, middle school, high school, young adult or adult) | DOFF/Business Administrator                              | GS                                    | Fall 2017 start |
| 5 | Request donations of supplies for Faith Formation programs  | DOFF   |                                       | Fall 2017 start |
| 6 | Consider sharing of Senior High Youth Minister with another parish that fits our mission  | Faith Formation Committee                                |                                       | Within 12 Mo.   |
| 7 | Explore alternative spaces for various program offerings that may better fit the needs of the group   | Faith Formation Committee and related program volunteers | Church, Classrooms, Parish Center, GS | Within 12 Mo.   |

**Strategy 1.2 Sustain child and family participation throughout the year and at various age/program levels**

|   | Action   | Staff/Volunteers                                | Facilities | Timeline     |
|---|--|---|------------|--------------|
| 1 | Offer liturgy of the word periodically on non-Sunday school weekends   | DOFF/Volunteers                                 | GS         | Within 3 Mo. |
| 2 | Communicate adult offerings that occur throughout the year (bible studies, speaker series, Mom's in Prayer) via website, email blast, electronic screen in gathering area) | DOFF/Volunteers                                 | GS         | Within 3 Mo. |
| 3 | Continue to explore ways for children and families to assist during mass   | DOFF/Faith Formation Committee                  | Church     | Within 3 Mo. |
| 4 | Offer a youth led mass once a month (musicians, ushers, lectors, etc. )  | DOFF/Faith Formation Committee/Youth volunteers | Church     | Within 3 Mo. |
| 5 | Increase communication for all program offerings   | DOFF/Faith Formation Committee                  | Church/GS  | Within 3 Mo. |
| 6 | Build of database of interested parishioners/families allowing for emails/mailings, social media, website, digital screen in gathering area                                | DOFF/Faith Formation Committee                  | Church/GS  | Within 3 Mo. |

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## Strategy 1.3 Support mission of the school of our clustered parish

|   | Action  | Staff/Volunteers | Facilities | Timeline |
|---|---|------------------|------------|----------|
| 1 | Support mission of the school of our clustered parish |                  | n/a        | Ongoing  |

## COMMUNITY OUTREACH & SOCIAL JUSTICE

### OBJECTIVE 1: To be a welcoming and inclusive parish community

#### Strategy 1.1 Show diversity on all publications

|   | Action  | Staff/Volunteers    | Facilities | Timeline     |
|---|---|---------------------|------------|--------------|
| 1 | Use pictures on website and electronic bulletin board that show diversity | Communications Team | n/a        | In progress  |
| 2 | Produce informational flyers on Corpus Christi                            | Communications Team | n/a        | Within 6 Mo. |

#### Strategy 1.2 Increase fellowship and welcome strangers

|   | Action   | Staff/Volunteers    | Facilities  | Timeline      |
|---|--|---------------------|-------------|---------------|
| 1 | Provide Hospitality after all Masses                   | Hospitality Team    | GS          | Ongoing       |
| 2 | Host Fish Fries during Lent                            | Fish Fry Team       | GS          | Ongoing       |
| 3 | Host Neighborhood Barbeque                             | Fish Fry Team       | GS          | Ongoing       |
| 4 | Provide funerals and luncheons for all who request one | Priest + Volunteers | Chapel & GS | Immediate     |
| 5 | Continue or increase parish meals                      | Volunteers          | GS          | Within 12 Mo. |
| 6 | Continue or increase community meals                   | Volunteers          | GS          | Within 12 Mo. |
| 7 | Increase Parents Night Out to quarterly events         | Volunteers          | GS          | Within 12 Mo. |

#### Strategy 1.3 Provide a final resting space for cremains on the grounds of Corpus Christi

|   | Action  | Staff/Volunteers  | Facilities | Timeline      |
|---|---|---|------------|---------------|
| 1 | Investigate the feasibility and cost of a Columbarium on site at Corpus Christi | Business Administrator, Finance Council & Volunteer Committee | Grounds    | Within 12 Mo. |

### OBJECTIVE 2: To recruit new parishioners

#### Strategy 2.1 Reach out to non-practicing, separated or searching Catholics

|   | Action  | Staff/Volunteers                                 | Facilities | Timeline     |
|---|---|--|------------|--------------|
| 1 | Advertise in Catholic Spirit, Roseville Review, direct mailings and Social Media. Write articles highlighting new news, volunteer opportunities and how Corpus Christi is thriving during a time of the reduction of priests. | Communications Committee, Business Administrator | Office     | Within 6 Mo. |

#### Strategy 2.2 Advertise in local area

|   | Action  | Staff/Volunteers             | Facilities | Timeline      |
|---|---|------------------------------|------------|---------------|
| 1 | Place ads in local newspapers for major Holy Days | 1 hr of staff time per month | n/a        | Immediate     |
| 2 | Advertise on social media                         | Communications Team          | n/a        | Within 12 Mo. |
| 3 | Distribute flyers during neighborhood food drives | 4 hrs of staff time per year | n/a        | Within 12 Mo. |

#### Strategy 2.3 Welcome new parishioners

|   | Action  | Staff/Volunteers              | Facilities | Timeline     |
|---|---|-------------------------------|------------|--------------|
| 1 | Include pictures and short bios of new parishioners on electronic display | Communications Team           | n/a        | Within 3 Mo. |
| 2 | Include pictures and short bios of new parishioners in CC Connection      | 4 hrs of staff time per month | n/a        | Within 3 Mo. |

#### Strategy 2.4 Provide Masses at convenient times

|   | Action                     | Staff/Volunteers    | Facilities  | Timeline |
|---|----------------------------|---------------------|-------------|----------|
| 1 | Hold Sunday evening Masses | Priest + Volunteers | Chapel & GS | Ongoing  |

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|   |                      |                     |     |         |
|---|----------------------|---------------------|-----|---------|
| 2 | Hold State Fair Mass | Priest + Volunteers | n/a | Ongoing |
|---|----------------------|---------------------|-----|---------|

### OBJECTIVE 3: To balance the budget

#### Strategy 3.1 Increase stewardship pledges

|   | Action   | Staff/Volunteers      | Facilities | Timeline      |
|---|--|-----------------------|------------|---------------|
| 1 | Form a Stewardship Committee                           | Pastoral Council      | n/a        | In progress   |
| 2 | Contact parishioners who don't turn in pledge cards    | Stewardship Committee | n/a        | In progress   |
| 3 | Give regular accountings of spending vs. budget        | Finance Committee     | n/a        | Within 6 Mo.  |
| 4 | Call for stewardship from Pastor more than once a year | Pastor                | n/a        | Within 12 Mo. |

#### Strategy 3.2 Increase bequests

|   | Action  | Staff/Volunteers      | Facilities | Timeline      |
|---|---|-----------------------|------------|---------------|
| 1 | Provide mechanism for parishioners to make bequests | Stewardship Committee | n/a        | Within 12 Mo. |
| 2 | Solicit bequests from parishioners                  | Stewardship Committee | n/a        | Within 18 Mo. |

#### Strategy 3.3 Leverage current assets for higher return

|   | Action   | Staff/Volunteers             | Facilities | Timeline      |
|---|--|------------------------------|------------|---------------|
| 1 | Finance Council to revisit Parish investments (consider an index, reduce fees) | Pastor or Administrator      | n/a        | Within 6 Mo.  |
| 2 | Reduce management fees on current investments                                  | Finance Committee            | n/a        | Within 12 Mo. |
| 3 | Negotiate better lease rates for school  | Trustees + Finance Committee | n/a        | Within 12 Mo. |
| 4 | Review Finance Council structure and reporting procedures                      | Pastor or Administrator      | n/a        | Within 12 Mo. |
| 5 | Install solar cells that are revenue positive                                  | Solar Cell Team              | Land       | Within 2 Yrs  |
| 6 | Build a columbarium that is revenue positive                                   | Columbarium Team             | Land       | Within 3 Yrs  |

#### Strategy 3.4 Increase contributions

|   | Action   | Staff/Volunteers                                 | Facilities | Timeline      |
|---|--|--|------------|---------------|
| 1 | Provide self-documenting tax deduction forms for all donations | Staff  | n/a        | Ongoing       |
| 2 | Promote online giving  | Stewardship Committee & Communications Committee | n/a        | In progress   |
| 3 | Provide feedback on how the contributions help others          | Social Justice Committee & Communications Team   | n/a        | Within 12 Mo. |

### OBJECTIVE 4: To expand ministry to the sick and elderly

#### Strategy 4.1 Develop ministries to serve the sick and homebound

|   | Action  | Staff/Volunteers             | Facilities | Timeline      |
|---|---|------------------------------|------------|---------------|
| 1 | Increase "Healing Services" to once per quarter. Vary times between day and night | Pastor and COML              | Church     | Within 6 Mo.  |
| 2 | Recruit volunteers to assist Pastoral Minister in visiting the sick               | Pastoral Minister/Volunteers | n/a        | Within 12 Mo. |
| 3 | Assign Prayer Partners to the sick  | Pastoral Minister/Volunteers | n/a        | Within 12 Mo. |

#### Strategy 4.2 Expand

|   | Action   | Staff/Volunteers             | Facilities | Timeline      |
|---|--|------------------------------|------------|---------------|
| 1 | Recruit volunteers to assist Pastoral Minister in visiting the elderly | Pastoral Minister/Volunteers | n/a        | Within 12 Mo. |
| 2 | Assign Prayer Partners to the elderly                                  | Pastoral Minister/Volunteers | n/a        | Within 12 Mo. |
| 3 | Form a team to assist seniors with yardwork or handyman work           | Senior Outreach Team         | n/a        | Within 12 Mo. |
| 4 | Increase volunteers at Leisure Center                                  | Staff                        |            | Within 12 Mo. |

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### OBJECTIVE 5: To sustain and grow volunteerism and advocacy for the common good

#### Strategy 5.1 Increase Volunteerism and Advocacy

|   | Action   | Staff/Volunteers        | Facilities | Timeline      |
|---|--|-------------------------|------------|---------------|
| 1 | Continue support for Habitat for Humanity, Project Home, Loaves and Fishes, the Giving Garden, Bloodmobile, Farmers Market, and State Fair Park and Ride as opportunities to engage with the surrounding community | Habitat Team            | n/a        | Ongoing       |
| 2 | Increase participation in Give and Grin  | Staff/Volunteers        | GS         | Within 3 Mo.  |
| 3 | Offer Give and Grin opportunities during school breaks   | Staff/Volunteers        | GS         | Within 3 Mo.  |
| 4 | Appoint a Volunteer Coordinator  | Pastor or Administrator | Office     | Within 6 Mo.  |
| 5 | Increase participation in Mission Trips  | Staff/Volunteers        | n/a        | Within 6 Mo.  |
| 6 | Increase participation in Service Saturdays  | Volunteer Coordinator   | GS         | Within 12 Mo. |
| 7 | Build chairs, storage boxes, etc. for Habitat for Humanity   | Volunteer Coordinator   | GS         | Within 12 Mo. |
| 8 | Host Project Home  | Project Home Team       | GS         | Within 2 Yrs. |

#### Strategy 5.2 Create opportunities to live out your Christian faith and Baptismal call

|   | Action   | Staff/Volunteers | Facilities | Timeline     |
|---|--|------------------|------------|--------------|
| 1 | Read "call to action" at the time of Mass announcements: general statement before volunteer opportunities are read to encourage parishioners to participate in order to live out their Baptismal call and as a way to meet new parishioners. | Priest, Lector   | Church     | Within 6 Mo. |

### OBJECTIVE 6: To practice and promote environmental stewardship

#### Strategy 6.1 Reduce waste

|   | Action                                     | Staff/Volunteers | Facilities | Timeline     |
|---|--|------------------|------------|--------------|
| 1 | Achieve 100% Reduce, Reuse, Recycle status | Volunteers       |            | Within 9 Mo. |

#### Strategy 6.2 Install solar cells

|   | Action  | Staff/Volunteers                               | Facilities | Timeline     |
|---|---|--|------------|--------------|
| 1 | Increase "Healing Services" to once per quarter. Vary times between day and night | Pastor and COML                                | Church     | Within 6 Mo. |
| 2 | Install Solar panels per the Pope's call within Laudato Si'                       | Business Administrator, Project Lead Volunteer | Grounds    | Within 9 Mo. |